

County of Los Angeles

2018

*Green
Leadership
Award*



*Sponsored by the
County of Los Angeles*

*Board
of
Supervisors*



*Greening
our
Environment!*

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COUNTY OF LOS ANGELES

“GREEN LEADERSHIP AWARDS”

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COUNTY OF LOS ANGELES
“GREEN LEADERSHIP AWARD”

2018 Guidelines

Background

On April 22, 2008, the Los Angeles County Board of Supervisors established an annual *Green Leadership Awards Program*. Throughout Los Angeles County, residents, businesses, nonprofit organizations, community groups and cities develop and employ innovative strategies and initiatives to enhance our environmental sustainability. The *Green Leadership Awards Program* is designed to recognize such efforts and to create opportunities to engage and inspire our constituents about the strategies that make every day “Earth Day.”

Applications for the 2018 *Green Leadership Awards* should be emailed to Greenleadership@lacbos.org by 5:00 p.m. on February 16, 2018. The application can be found at www.lacounty.gov.

The *Green Leadership Awards* will be presented on Tuesday, April 24, 2018 (subject to change).

Eligibility Requirements

Competition is open to all County of Los Angeles residents, public agencies (including Los Angeles County departments), businesses, nonprofit organizations, educational institutions, professional and trade associations.

Project Criteria

Eligibility:

- Nominees must be located in the County of Los Angeles.
 - The project or activity must be adopted, implemented, built and/or currently running. Do not submit projects still in the planning or construction stages.
 - Project or activity must have been initiated within the past three years. (Long term projects may be considered if a new benefit was achieved in the past three years.)
 - The nominee must agree to allow the County to publish a summary of their accomplishments.
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Categories

Resident: An individual whose efforts, on their own or through an organization, empowers their community and society toward ecological restoration and a sustainable future. Their leadership, foresight, and innovation inspire others, leading to significant achievements through individual effort and moving others to action.

Public Agency: A local government joint powers authority, or other public sector organization that demonstrates environmental leadership within their own organization, peer group or represented constituents, through activities, initiatives or programs that encourage and develop sustainability.

County of Los Angeles Department: A County of Los Angeles Department that demonstrates environmental leadership within their own organization, or represented constituents, through activities, initiatives or programs that encourage and develop sustainability.

Business: A private company that is moving its business practices toward a sustainable enterprise. This company's commitment to resource efficiency, social responsibility and sustainability pervades throughout the company's employees in their business and personal life. This company encourages and inspires other private companies to join in pioneering the processes of sustainable development.

Businesses engaged in selling "Green" products or services may submit entries for green initiatives above and beyond their core business.

Nonprofit Organizations: A not-for-profit organization that demonstrates leadership by protecting the environment and creates a shift toward a sustainable, secure future. Through collaboration and partnerships, the agency resolves environmental challenges and conflicts with innovative solutions and initiatives. This may include community-based organizations.

Subject Areas to Consider

Mobility

Reductions in vehicle miles traveled, including commutes, mileage, business travel, contractors, and other areas.

- Personal reduction in vehicle miles traveled
- Use of telecommuting or other programs to reduce transportation demand
- Projects that encourage public transportation and car pooling
- Conversion to clean fuel vehicles, especially zero-emissions
- Integration of transportation and land use decisions and projects
- Advancement of active transportation
- Other innovations, including shared mobility
- Assessment/measurement of results: miles/emissions reduced, per capita measurements, penetration rates, project goals, and improvements

Energy/Water

Programmatic reductions in energy and water usage, improvements in water quality, use of renewable energy, sustainable management of stormwater, or other related efforts.

- Organizational goals or policies towards reduced energy and water usage
- Personal reduction in energy and water usage including influence on others
- Use of new technologies and innovations in reducing energy and water consumption
- Use of renewable resources or other sustainable practices in reducing energy and water consumption
- Other innovations in energy and water consumption
- Influence on others through outreach efforts
- Assessment/measurement of results: BTUs (British Thermal Unit) and gallons reduced; emissions reduced; per capita measurements; progress towards goals; significant improvements; influence on others

Additional Sustainability Areas

Programmatic policies/goals to other areas that advance sustainability, especially as related to the intersection of environment, equity, and economy. This may include efforts to certify green buildings, activities that promote waste reduction, recycling, climate adaptation, climate resilience, or other areas.

- Projects that: combine housing and office space; protect forests and wildlife; preserve other resources; enhance recreation
- Projects that address or emphasize cost effectiveness in implementing sustainable measures
- Projects that address social equity; for example, address the needs of underrepresented and/or pollution-burdened communities
- Emphasis on waste reduction through: recycling; reuse; green purchases; other waste diversion practices
- Use of technology or other innovations
- Impact on others through outreach efforts
- Advancement of urban forestry and/or the expansion of tree canopy
- Assessment/measurement of results: emissions mitigated; other resource benefits metrics; per capita metrics; others influenced

Outreach and Education

Programmatic policies and goals to educate others, and to encourage and implement sustainability programs

- Measurement of success or impact: persons reached or impacted; record of behavioral changes; program longevity
- Innovation in education, marketing and outreach
- Empowerment of disadvantaged communities (environmental justice)

Evaluation Process

Award winners will be determined by a panel of judges representing relevant disciplines in the respective categories. Finalists will be contacted no later than April 6th. The deliberative process of the judges is confidential and all decisions are final.

In the event that a judge has a close affiliation with an entry, they will withdraw from judging that entry. Judges’ decisions are solely based on the nomination forms and supporting documentation.

The following factors may be considered:

- Project Description:** Describes the project in clear and comprehensible terms with activities that are well-defined and technically feasible

Businesses engaged in selling “Green” products or services may submit entries for green initiatives above and beyond their core business
 - Results:** Defines results clearly in measurable terms
 - Transferability:** Transfers readily to other sectors
 - Impact:** Benefits more than one environmental resource; has a long lasting and sustainable impact; scale of impact
 - Innovation:** Exhibits creative, original approach to problem; project goes beyond standard techniques or regulatory compliance standards
 - Collaboration and Outreach:** Involves community/government partners in designing, planning and implementing project

Provides promotional and incentive component for employees or customers
 - Financial Viability:** Demonstrates sound fiscal management

Enhances the County’s economy; new/better jobs are created; new markets developed; cost effectiveness
 - Performance Metrics:** Measures project outcomes in clear, concise terms
 - Note:** No attachments to the application form will be considered
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Other Conditions

All materials submitted become the property of the County of Los Angeles, and will not be returned. Any information submitted or generated is subject to public disclosure requirements. The County reserves the right to reproduce, promote and publish information on award winning projects.

Awards Presentation – April 24, 2018 (subject to change)

A special awards ceremony will be held by the County of Los Angeles Board of Supervisors to honor the award winners at the regular Board meeting on April 17, 2018. At this time, a publication about the recipients will be released. Award recipients will be notified according to the schedule below and provided with details regarding the ceremony.

DATES TO REMEMBER	
February 16, 2018	Applications are Due
March 6-16, 2018	Site Visits to Finalists
March 23, 2018	Notify Award Winners
April 24, 2018	Awards Ceremony