



Share Your Adoption Story



Viral Video Adoption Awareness Campaign

The Los Angeles County Department of Children and Family Services (DCFS) and indi.com are asking you to share your special adoption story. There are over 400 children in LA County waiting for forever families. Through your story, you have the power to help raise awareness for adoption and inspire others to open their hearts and their homes to children.

Here's How:

- CREATE a short (around 2 minutes) video sharing how adoption has touched your life. This can be done anywhere using your smart phone or video camera.
- Go to www.indi.com/adoptionstory and follow the instructions to easily UPLOAD your video. If you need additional help please email support@indi.com
- Once you are notified that your video has been approved and is live on Indi.com, SHARE your Indi video link on social media (Facebook, Instagram, Twitter **#ShareYourHeartLA**, etc.)
- Encourage everyone to share your video and spread the message of adoption across all social media platforms. Try to get the most buzz from your video!

WIN PRIZES!

As a thank you for helping raise awareness about adoption, the families whose videos generate the most “Buzz” on social media through likes, views and shares will WIN prizes! There will also be a “judges pick” winner! For a list of prizes, families can visit <http://indi.com/adoptionstory>.

Department of Children and Family Services in Partnership with indi.com

Questions: Please call Angela at 626 -229-3779



The deadline to submit your video , is December 31 , 2016



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